ROBERT SMITH

**Junior Marketer**

**E­mail:** info@website.com **Phone: (0123)­456­789**

**SUMMARY**

Find employment in automotive sales. Good at sales with proven track record in sales.

**SKILLS**

Fundraising, Training, Bookkeeping, Management.

**WORK EXPERIENCE**

# Junior Marketer

Bridge Home Health & Hospice ­ 2015 – 2019

* Establishing and maintaining contact referral sources with Hospitals, Physicians, Skilled and Assisted Living Facilities.
* Collaboratively working in a team and individual environment.
* Current and on­going business relationships with Physicians in the East and South San Jose area and Case Managers in OConnor and Regional Hospital.
* Education Family and the Medical community of clinical programs that improve patient health.
* Working closely with the clinical operations team to ensure seamless care transition coordination from an acute care setting to home and assist in developing an agency­wide marketing plan.
* Responsible for researching and developing client relationships and producing referrals; performs all phases of sales process, including preparation and documentation of cold calls, follow­up calls, diagnosis of referral source and client needs.
* Developing and maintaining knowledge of Bridge Home Health brand.

# Marketer

ABC Corporation ­ 2014 – 2015

* Generate business.
* Book the appointments for Dr.s and Therapists.
* Plan and organize recruiting events.
* Maintain online branding of Mar Vista via social networking and online directories to boost Google position.
* Answer multiple phone line.
* Answer customers questions concerning location, price and use of merchandise.
* Keep record of appoints set, and ensure potential client was confirmed for appointment..

**SCHOLASTICS**

* Bachelors of Criminal Justice Administration in Criminal Justice Administration ­ (University of Phoenix)