

ROBERT SMITH

Junior Marketer

E-mail: info@website.com

Phone: (0123)-456-789

SUMMARY

Find employment in automotive sales. Good at sales with proven track record in sales.

SKILLS

Fundraising, Training, Bookkeeping, Management.

WORK EXPERIENCE

Junior Marketer

Bridge Home Health & Hospice - 2015 - 2019

- Establishing and maintaining contact referral sources with Hospitals, Physicians, Skilled and Assisted Living Facilities.
- Collaboratively working in a team and individual environment.
- Current and on-going business relationships with Physicians in the East and South San Jose area and Case Managers in OConnor and Regional Hospital.
- Education Family and the Medical community of clinical programs that improve patient health.
- Working closely with the clinical operations team to ensure seamless care transition coordination from an acute care setting to home and assist in developing an agency-wide marketing plan.
- Responsible for researching and developing client relationships and producing referrals; performs all phases of sales process, including preparation and documentation of cold calls, follow-up calls, diagnosis of referral source and client needs.
- Developing and maintaining knowledge of Bridge Home Health brand.

Marketer

ABC Corporation - 2014 - 2015

- Generate business.
- Book the appointments for Dr.s and Therapists.
- Plan and organize recruiting events.
- Maintain online branding of Mar Vista via social networking and online directories to boost Google position.
- Answer multiple phone line.
- Answer customers questions concerning location, price and use of merchandise.
- Keep record of appoints set, and ensure potential client was confirmed for appointment..

SCHOLASTICS

- Bachelors of Criminal Justice Administration in Criminal Justice Administration - (University of Phoenix)