

# ROBERT SMITH

## Social Media Marketer

Phone: (0123)-456-789 | Email: info@website.com | Website:Website.com

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### SUMMARY

To place myself in a highly demanding position and further grow life and work skills. So that more flexible and ready for whatever may asked of to do.

### CORE COMPETENCIES

Cash Handling, Inventory, Office Equipment, Marketing, Powerpoint, Public Speaking.

### PROFESSIONAL EXPERIENCE

#### Social Media Marketer

**LeafFilter North, Inc. - January 2016 – 2019**

#### Key Deliverables:

- Generating leads at local events.
- Responsible for event set-up and tear down, also accurately entering leads into our computer-based program.
- Most importantly represent the company in a professional and positive manner at all times.
- Generated 68 leads in one day and averaged well above company expectations for leads per hour.
- Generated 60 plus set appointments, or potential sales within one month.
- Became one of the top marketers within the first two months with Leaf Filter.
- Constantly on the companies top 10 marketer performance list.

#### Marketer

**ABC Corporation - 2015 – 2016**

#### Key Deliverables:

- My main duties in this position were to make sales appointments for our sales team using cold call lead lists.
  - Not limited to marketing,I also did reception work,developing customer relationships with our marketing/advertising company.
  - We were part of an international company featuring Health mor which marketed air filtration products from Filterqueen.
  - This job was one of my very favorite positions in my career history.
  - Very much enjoyed developing relationships with potential clients and explaining the many health benefits of owning their own residential systems.
  - It entailed getting to know families well and their health issues and very rewarding when I could help them resolve some of their issues.
  - Skills Used This position entailed handling privileged information, high organizational skills,multi-tasking,scheduling and confirming appointments, working many territories,professionalism on the telephone..
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### EDUCATION

Bachelor of Science in Business Marketing and Management - 2014(The Pennsylvania State University)

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