

Robert Smith

Marketer/Supervisor

PERSONAL STATEMENT

Highly qualified Marketer with experience in the industry. Enjoy creative problem solving and getting exposure on multiple projects, and would excel in the collaborative environment on which your company prides itself.

WORK EXPERIENCE

Marketer/Supervisor

ABC Corporation - October 2014 - February 2015

Responsibilities:

- Collaborated with advertising and promotion managers to promote products and services.
- Created sales strategies to promote advertising offerings and motivate larger deals.
- Worked effectively in a heavily cross-functional, fast paced environment.
- Contacted new and existing customers to discuss how their needs could be met with specific products and services.
- Emphasized product features based on analysis of customers need.
- Described use and operation of merchandise to customers.
- Demonstrated that customers come first by serving them with a sense of urgency.

Marketer

Farmer Insurance- Shawn Sweeney Agency - 2012 - 2014

Responsibilities:

- As a new marketer in this newly opened agency, I make calls to current clients and other leads trying to get them in the door to help my producers update information and sell or cross sell policies and other lines of insurance.
- My main function in this office is to advertise throughout the community utilizing the local chambers of commerce, local papers, emails and phone calls.
- Setting up promotions and relationships in the community as well as meeting with clients with the agency owner.
- Answer phones and schedule reviews of coverages and full on meetings with new and perspective clients.
- Also anything else that the agency owner needs me to do from running business errands to decorating and cleaning the office, and using quickbooks for payroll, accounts payable and reconciling the bank accounts.
- I have not been here long, but with what I have done here is reaching out to the clients to let them know who their new agent is and providing them with that critical information is crucial to the client.
- Skills Used I use customer service skills, research skills, basic math and 10 key and computer skills..

CONTACT DETAILS

1737 Marshville Road,
Alabama
(123)-456-7899
info@.website.com
www.Website.com

SKILLS

Organizational
Leadership,
Communication Skills,
Computer, Skills,.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference - 1 (Company Name)
Reference - 2 (Company Name)

Education